

## ArlingtonParent.com Makes Finding Local Resources a Snap!

**FOR IMMEDIATE RELEASE...**

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**Arlington, Texas – [August 15, 2007]** – ArlingtonParent.com a free resource site for local families to find what they are looking for quickly and easily in the Metroplex area is a site you want to be listed on! Why? Because this site will get your businesses seen and heard of, boasting hundreds of thousands of hits on a monthly basis!

Arlingtonparent.com already a newsworthy site, as it has been in the news, and on television is a site you don't want to be without if you live in the Metroplex area of Texas. Boasting hundreds of thousands of hits a month, and sending out over 20,000 bookmarks and postcards a year, combined with a weekly newsletter and Internet marketing makes this site stand apart from the rest! Not only is premier advertising available for less than you thought possible, but you are also introduced into their newsletter for added exposure that goes out to over thousands of local families per month.

What makes this site so special is a question that is always asked to the owner of ArlingtonParent.com, Bianca Landis, "It is not really that the site itself is all that special; however, the hard work and effort put forth to make this site a success for parents, local families and businesses alike, was always my passion. Since I have four young children of my own, having a community that comes together, holds different types of events, and in searching for necessities and/or luxuries quickly and easily, is something that I need and needed to do on a daily basis. Therefore, it only made sense to me to have all of this available to anyone who needs that extra helping hand, that in itself is pretty special, as it helps everyone out in the long-run."

For quite a small fee per year, you too can list your businesses, schools, retail stores, work at home businesses and more! Know that this fee is not a high price to pay for premium exposure at its best, as compared to magazine ads, newspaper ads and the like. Along with that you can also list on the sites calendar of events and local perks section at no charge throughout the entire year. Sponsorship, and non-for-profit packages are also available.

ArlingtonParent.com is a free resource site for local families and parents – Centralizing local family resources.

More Information about ArlingtonParent.com can be found at [www.arlingtonparent.com](http://www.arlingtonparent.com).

For additional information contact: Ellen Levinas, [Ellen@arlingtonparent.com](mailto:Ellen@arlingtonparent.com)  
(817) 704 – 0077

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