

## Cello In A Box (R) Company is Here to Stay

### **For Immediate Release...**

**Helena, Montana [January 22, 2007]-** In 2003, Lonna Weidemann took one of her best selling do-it-yourself kits, Cello In a Box® winning the 2003 National mail order Association (N.M.O.A.) Hottest Products Contest. Weidemann continued to aggressively market Cello in A Box® and in 2004 positioned her product in Brylane Home Wishes and Miles Kimball Catalogs. During the same year, Weidemann was nominated for the 2004 Stevie Awards Best-Female Entrepreneur.

Today, Cello in A Box ® Company offers home based opportunities to new entrepreneurs who want to become independent Cello in A Box® representatives. Weidemann's enthusiasm, success, experience, and knowledge of home-based businesses makes Cello in A Box® Company an invaluable resource to have, be a part of, or join, focusing on new wrap ideas, products, tips, advice and learning how to enhance existing businesses with Cello's products. If that is not enough you can now join Cello in A Box® Company for a one time fee, with no annual renewal fees, plus get some bang for your buck, including a Rep kit, incentives, rewards, trainings, monthly contests, exclusive sales, a Yahoo group, and so much more!

Boasting at almost 900 reps, Cello in A Box® is here to stay offering over 250 products to the United States, and now also accepting Canadian Representatives. Now is your chance to join this Elite Company that will undoubtedly grow, and keep growing for years to come.

For more information visit: [www.celloinabox.com](http://www.celloinabox.com)

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