

FOR IMMEDIATE RELEASE...

Mompreneur Takes the Cake!

Waukegan, Illinois – [November 14, 2007] – Mompreneur, Barbara Ireland “takes the cake” by actually teaching thousands to make and sell her uniquely crafted diaper cakes for any occasion!

In 2001, Barbara Ireland, a work-at-home mother of two began creating unique diaper and towel cakes never imagining that customers would ever request her assistance in teaching them how to make these unique items. Because of so many requests it became apparent to Ms. Ireland that it was time to offer this to the public, and that is just what she did. Ms. Ireland developed her web site in 2003, which allowed customers and the public alike to join her life-time membership site for a fee, where she actually teaches people how to make these wonderful gifts. Thus, www.makeadiapercake.biz was born.

With a life-time membership, Ms. Ireland offers individuals the opportunity to learn her assembly technique which ensures that all materials are totally usable after the cakes are disassembled. Unlike other diaper cake designs, packaging tape and other destructive adhesives can damage the gifts in the cake. While other diaper cake designs take roughly four hours to make, Ms. Ireland’s assembly only takes one hour at most! As projected, Ms. Ireland’s business has grown at a phenomenal rate and was featured in quite a few media outlets such as, The Suburban Chicago news, (Sun News) and www.Sheknows.com. “When I started, I didn’t know that this would be my calling,” said Ireland. “I love teaching others and helping them develop their own businesses, and I love knowing that my business makes it possible for them to succeed.” Barbara Ireland, Founder, www.makeadiapercake.biz.

For a minor fee of just \$44.99 for a life-time membership, individuals and other businesses alike can learn how to make and sell these wonderful and unique gifts. Even more than that, as Ms. Ireland’s business has grown, www.makeadiapercake.com came into play where a free affiliate program is offered along with advertising opportunities on a site with over twelve-thousand unique visitors on a monthly basis.

Founded in 2003, www.Makeadiapercake.biz teaches individuals to make unique diaper and towel cakes for fun and for profit! More information can be found at www.makeadiapercake.biz

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